

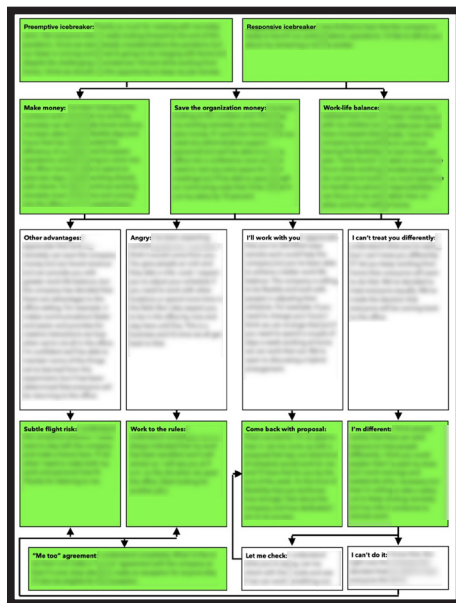
5-MINUTE, \$5 SOLUTIONS FOR HARRIED MANAGERS AND HR PROS

Introducing Lifescript Singles.

A Lifescript Single is a 1-page flow chart that focuses on a specific and challenging workplace conversation.

Wondering what to say when an employee approaches you with an uncomfortable question? Lifescripts are for you. Each Lifescript offers graphic talking points for difficult dialogs. Purchase a Lifescript and in five minutes your problem will be solved.

Savvy supervisors know they need the right words to manage, motivate, reward, and discipline direct reports and communicate with peers. Preparing for a potentially uncomfortable conversation no longer needs to be daunting. Why? Because now you can download Lifescripts for Today's Workplace.



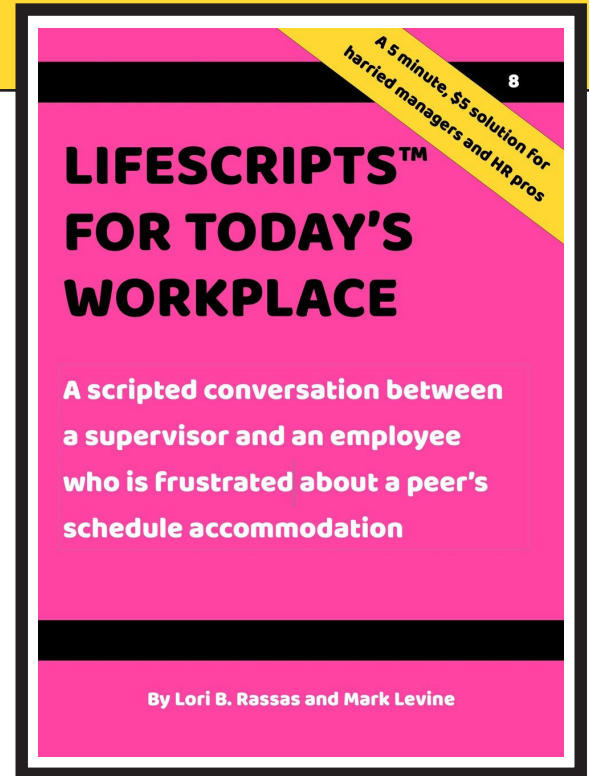
In each Lifescript, readers are provided with

- an overview of the issue
- a high-level strategic approach to the discussion and
- key takeaways.

This background is followed by the 1-page Lifescript, laid out in flowchart form, showing how to initiate the conversation and answer the other person's possible reactions.

Lifescript singles will cover a wide range of workplace matters including

- Requesting better online meeting manners
- Insisting on more respect for diversity efforts
- Confronting biased behavior
- Responding to a biased promotion or rejection
- Responding to notice that a complaint has been filed against you



NOW AVAILABLE ON AMAZON, WITH NEW LIFESCRIPT SINGLES BEING RELEASED ON A ROLLING BASIS.

These Lifescripts are written by Lori B. Rassas, a recognized expert on employment law and workplace issues. Rassas has more than two decades of experience working on the full spectrum of employment and labor matters and is the author of seven books, including *It's About You Too: How to Manage Employee Resistance to Your Diversity Initiatives and Improve Workplace Culture and Profitability*. Working with Rassas is Mark Levine, the creator of LifeScripts, who has written or edited all ten previous books in the series. Levine has written dozens of books including *Die Broke*, *Undercover Boss* and *Second Acts*. Levine has been a contributing editor and columnist for publications including *Worth*, *Money*, *Working Woman*, and *Men's Health*.